



ELECTRIFYING THE FAN EXPERIENCE!

LEADING LIGHTS™ VISUAL RACE POSITION SYSTEM

LEADING LIGHTS™ VISUAL RACE POSITION SYSTEM

Granted a United States patent, LEADING LIGHTS™ enables fans to see the running order of an auto race while staying focused on the action! First, Second and Third Place cars display a bright colored Red, White and Blue light strip, respectively, atop the car, automatically updating with lead changes and seamlessly controlled by the official time and scoring body. And under caution, all LEADING LIGHTS™ sync to Yellow.



LEADING LIGHTS™ ENHANCES THE FAN EXPERIENCE

LEADING LIGHTS™ is a new Race Position System that enables fans to quickly identify who's in the lead with simple and clear visible technology, both at the track and on TV! Technology in other sports has helped fans better connect and improve the overall experience. LEADING LIGHTS™ keeps the fans focused on the racing!



**Strike Zone Box
In Baseball**



**Shot Tracker
In Golf**



**Yellow First Down
Line In Football**



Contact: **Brad Hayes** | 317.938.5726
Brad@BradHayesRacing.com

LEADING LIGHTS™
Follow The Leaders