

# *The Art of WOW!* *Turner Woodard*

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**E**xpect the Unexpected! Whatever Happens, Happens! These are some of the core themes associated with Turner's works of art. Motion, dance and calming chaos are blended together with spontaneous, unpredictable and extraordinary movement to create enthusiastic works of art. Turner's artistic style uses color and movement to produce drama, exuberance, extravagance and sensuality. Turner describes his artistic style as "Abstract Enthusiasm!"

"My new "WOW" series should excite the senses. When my work is viewed, I want people to experience the joy and energy that went into creating these works. My art is my way of demonstrating my love and passion for color and movement. That's why I created the "WOW" series; thought-provoking works of art with hidden and sublime thoughts and messages. Many words in the English language can have multiple meanings, but "WOW" is an explosion of both visual and emotional senses!"

Turner's style of painting draws inspiration and parallels from the mid-20th century American Abstract Expressionism movement,

with an admiration for the works of Jackson Pollock, Franz Kline and Willem De Kooning. Turner adds his love and understanding of color from his years growing up around his mother's beautifully and masterfully looked-after gardens, admiring the wonderful, bright and bold colors of nature. Turner's love of working with liquid enamel paint allows him to capture energy and movement that are difficult to reproduce with other media and allow him to express action that is most evident in his current "WOW" series. Colorful juxtapositions of shape and the spontaneous unpredictability of dropped and often directly thrown paint define a free-spirited style of expressiveness matched only by Turner's tremendous outlook and his joy of life.

By imparting a high energy, dancing movement style into his painting, Turner connects the unconnected and puts meaning behind the seemingly random works. His vision is to draw the viewer into his works and have them experience action - and a sense of "WOW". His paintings don't reference recognizable forms, but instead project energy and excitement. The results are deconstructed to the extent that interpretation is multifaceted.



**"My painting should delight and excite the senses. When my work is viewed, I would like people to say WOW!"**

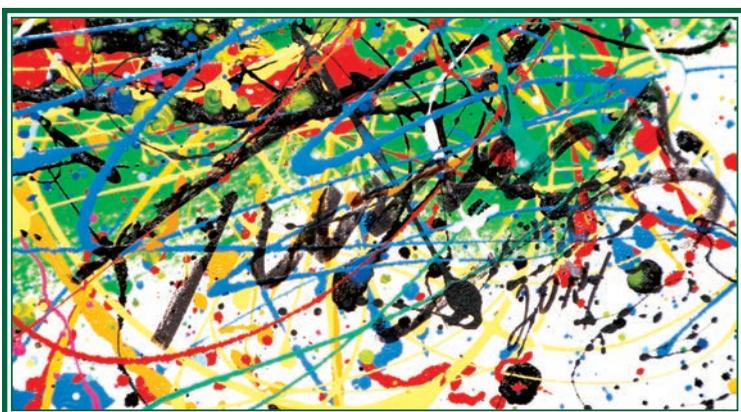


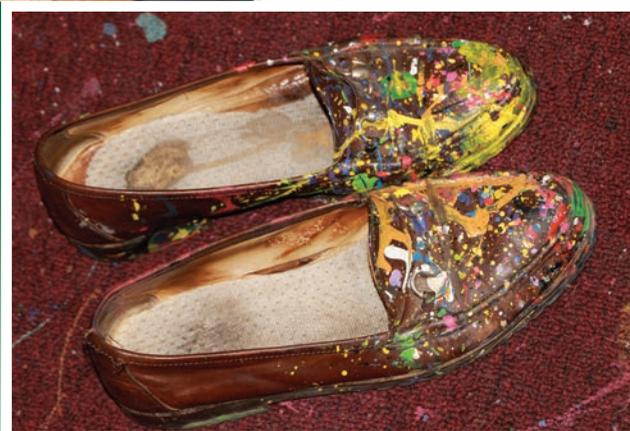
By embracing the concept of movement, he creates intense strokes by means of pallets and paddles, thus an acceptance of just whatever happens, happens luring the viewer round and round to an apex of “WOW”. By doing so, new sequences are created which reveal an inseparable relationship between motion and color! By applying abstraction, he finds that movement reveals an inherent energy. Turner also considers movement as a metaphor for the ever-seeking soul who has a never-ending passion for the pursuit of happiness. His works feature coincidental, accidental and expected connections, and when combined lead to surprising analogies.

Turner is a multi-faceted man. Born in Indiana, Turner’s passion for art started at an early age doodling in Latin class. He began painting in his teens as a means of self-expression and an escape from some boring academics. Paint to canvas is just one art form for Turner. He is an enthusiastic investor who buys properties of distinction and renovates them to their original or repurposed glory!

Turner also loves the joy and artistry of driving. Whenever possible walking the tightrope of speed and control as he pursues a life-long interest in motor racing. Turner is also an avid car collector. His collection of over 30 vintage, classic and race cars reflect his belief that the automobile is much more than a form of transportation. Automobiles should be and in many instances, have art and design as their core ingredient. Turner, believes automobile design is the art of movement!

When not investing, collecting or racing, Turner can be found painting in his beautiful studio in the historic Stutz II Automobile Factory with the building’s southern windows overlooking the skyline of downtown Indianapolis and his new Carmel studio. Turner’s wish is for his paintings to capture the viewer, with his bold, dramatic and colorful style, but simultaneously he wants the viewer to interact with the painting and let their imagination go into a very interesting visual experience. His finishing touch is often traditional framing. Turner’s preference is to enhance his paintings with an elegant, traditional and unexpected frame, once again to empower the senses of the viewer, to celebrate that total experience of “WOW” - IS THAT A “Turner”?





“My art is one way of transferring spirit and enthusiasm onto the canvas for my viewers to appreciate WOW!”

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